

NATURE MADE® TRIPLEFLEX® RAPID RELIEF DIETARY SUPPLEMENT FACT SHEET

JOINT HEALTH 101:

- Seventy million Americans experience joint discomfort on a daily basis.
- New reports from the Centers for Disease Control and Prevention (CDC) find that the annual cost arthritis and other rheumatic conditions to the United States economy jumped by \$20 billion to a total of \$128 billion between 1997 and 2003.
- The CDC estimates that by 2030, the number of US adults with arthritis and its associated activity limitation is expected to increase substantially, from 47.8 million in 2005 to nearly 67 million.
- Joint discomfort is the nation's leading cause of disability.

WHY TRIPLEFLEX RAPID RELIEF?

New TripleFlex Rapid Relief is a fast acting breakthrough in joint relief that is **formulated to deliver joint comfort in as little as seven days**. This is faster than what's seen in glucosamine alone. TripleFlex Rapid Relief contains:

- **Glucosamine** (1500mg) is nature's basic building block for maintaining and rebuilding joint cartilage.
- **Methylsulfonylmethane (MSM)** (750mg) is a natural source of dietary sulfur. Sulfur plays an especially critical role in maintaining the elasticity and flexibility of the connective tissue that make up joints.
- **An all-natural proprietary blend** (500mg) with **white willow bark** and ginger root formulated to naturally ease joint discomfort in as little as seven days.

CLINICAL SUPPORT:

More than twenty clinical studies have shown that the ingredients in TripleFlex Rapid Relief are beneficial for enhancing joint comfort, mobility and flexibility. Key research includes:

- **Glucosamine:** Daily intake of 1500 mg/day consistently effective;¹⁻⁴ two 3-year trials showed slowing of cartilage loss compared to placebo.^{5,6}
- **MSM:** Three clinical trials report that MSM at doses of 2250 mg/day⁷ and 1500 mg/day⁸ and 6000 mg/day⁹ reduced joint discomfort.
- **White Willow Bark:** Four clinical trials on white willow bark with a standardized 15% salicin content found both 240 and 120 mg doses salicin/day effective for joint discomfort relief.¹⁰⁻¹³

DOSAGE:

The suggested dose is two tablets per day, with food. The tablets can be taken together or separately throughout the day.

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SIDE EFFECTS & INTERACTIONS:	Consumers should not take TripleFlex Rapid Relief if pregnant, nursing or allergic or sensitive to aspirin. People taking a blood thinning medication should first consult their health care professional.
FDA REGULATED:	Nature Made TripleFlex Rapid Relief is regulated by the U.S. Food and Drug Administration.
WHERE TO BUY:	Nature Made TripleFlex Rapid Relief is sold at food, drug and mass stores nationwide and beginning April 1, 2007, online at Costco.com. The suggested retail price is \$21.99 for a 60-count bottle.
NATURE MADE TRIPLEFLEX FAMILY:	The Nature Made TripleFlex family is trusted by more than a million Americans and works with your body to naturally improve joint comfort, mobility and flexibility. It does this by replenishing the body with critical nutrients needed for daily maintenance and renewal of the joints without any significant side effects.
	TripleFlex is committed to supporting the Arthritis Foundation in helping people with arthritis enjoy active, mobile lives through education and research. That's why TripleFlex is a proud sponsor of The Arthritis Walk of the Arthritis Foundation. To learn more and get involved in the Arthritis Walk, call 1-800-283-7800, visit www.Arthritis.org or www.TripleFlex.com .
CONSUMER QUESTIONS:	Consumers who want to learn more about TripleFlex Rapid Relief and the Nature Made TripleFlex family of products can visit the Wellness Advisor at www.NatureMade.com or call (800) 276-2878, Monday through Friday, 7 a.m. to 4 p.m. PDT.
MEDIA CONTACTS:	Pharmavite News Bureau (877) 866-2539 toll free pnbpr@porternovelli.com

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