

PRESS RELEASE

Pharmavite Names Etienne Patout Chief Marketing Officer and Brett Buatti Vice President of Operations

RELEASE DATE: 9/15/2014

September 15, 2014 (Northridge, CA) – Pharmavite LLC, one of the largest U.S. manufacturers of high-quality vitamins, minerals and other dietary supplements, is pleased to welcome Etienne Patout as its new chief marketing officer and Brett Buatti as vice president of operations.

“These key appointments come at an important time for Pharmavite and I am certain that both Etienne and Brett’s leadership qualities and relevant experience will help drive the company to continued success over the coming years. We have considerably strengthened our business with the addition of these executives,” said Connie Barry, chief executive officer and board chair, Pharmavite. “Etienne brings to Pharmavite a deep and broad understanding of the key tenets of consumer marketing while Brett has proven expertise in operations and supply chain management.”

As new chief marketing officer, Patout comes to Pharmavite with nearly 20 years of experience within the Consumer Packaged Goods industry. Most recently, he served as general manager and vice-president for wholesome snacks at the Kellogg Company. Patout also previously worked at Kraft Foods where he was responsible for a number of key brand portfolios and gained recognition for being a business leader for reinvention and innovation. Patout received his Master of Business Administration from the Carroll School of Management at Boston College. He received his Bachelor of Science in Chemical Engineering from Louisiana State University. He also served as an officer in the U.S. Air Force.

Buatti joins Pharmavite as the vice president of operations. He brings twenty years of manufacturing, supply chain and operations experience. Buatti has worked at a number of consumer product companies including General Mills, Dole Food Company, Campbell Soup Company and most recently vice president of manufacturing at NBTY Inc. Brett received his Bachelor of Science in Biochemical Engineering and a Bachelor of Arts in Engineering Sciences with a Minor in Economics from Dartmouth College. He also attended a joint

program at Thayer School of Engineering and Tuck School of Business at Dartmouth where he earned a Masters of Engineering Management.

About Pharmavite LLC

For more than 40 years, Pharmavite LLC has earned and maintained the trust of healthcare professionals, consumers, and retailers by manufacturing high-quality vitamins, minerals and other dietary supplements, and foods under our Nature Made®, and SOYJOY® brand names. Based in Northridge, California, Pharmavite LLC operates as a subsidiary of Otsuka Pharmaceutical Co., Ltd. For more information, please visit <http://www.pharmavite.com>.